

# 2018 Michigan Annual Immunization Conferences

## Agenda

### Special Note Regarding the Marquette Conference

At the Marquette conference only, all times are pushed ½ hour later.

**7:45 – 8:30      Registration, Continental Breakfast & Exhibit Viewing**

**8:30 - 8:45      Conference Begins/ Welcoming Remarks**

**8:45 – 9:15      Michigan Update**

*Bob Swanson, MPH, Director, Division of Immunization, Michigan Department of Health and Human Services (MDHHS), Lansing, MI*

Michigan's immunization hot topics will be the target of this presentation, including a review of the state's immunization coverage and waiver rates. The importance of vaccinating on time with all recommended vaccines will be stressed. The speaker will also review the immunization standards for both pediatrics and adults and immunization priorities for 2019 will be described.

Learning Objective: Describe two of Michigan's top immunization priorities for 2019.

**9:15 – 10:15      Vaccine Update, Part 1**

*Raymond A. Strikas, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Oct. 09 and 11*

*Andrew Kroger, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Oct. 30, Nov. 1 and 2*

*Candice L. Robinson, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Nov. 13, 15 and 16*

The speaker will provide information on the most recent and significant developments in the rapidly changing field of immunization. Anticipated topics include influenza, human papillomavirus vaccines and meningococcal vaccines. The recommendations of the Advisory Committee on Immunization Practices (ACIP) for the use of vaccines for children and adults will be discussed, as well as strategies to improve vaccination rates.

Learning Objective: List two recent vaccine recommendations made by the ACIP.

**10:15 – 10:30 Break with Exhibitors**

**10:30 – 11:30 Vaccine Update, Part 2**

This is the second half of the Vaccine Update presentation. The same speaker will give Parts 1 & 2 of this presentation.

**11:30 – 12:30 Lunch**

**12:30 – 12:45 Awards**

**12:45 – 1:15 Hepatitis A Outbreak, Why Was Michigan Number One in the Nation?**

*Terri Adams, RN, BSN, MM, Education and Outreach Section Manager, Division of Immunization, Michigan Department of Health and Human Services (MDHHS), Lansing, MI*

The speaker will provide information on the national and state hepatitis A outbreak. Areas of discussion will include risk factors, statistics, outreach efforts, communication strategies, vaccination measures, national, state and local response, new partnerships and lessons learned.

Learning Objective: Describe progress made in the U.S. and in Michigan to stop the spread of hepatitis A during the recent outbreak.

**1:15 – 2:00 Vaccine Administration and Storage and Handling**

*Heidi Loynes, RN, BSN, & Andrea Becker, RN, BSN, Immunization Nurse Educators, Division of Immunization, (MDHHS), Lansing, MI*

The speakers will discuss CDC recommendations regarding vaccine storage and handling. This presentation will provide health care personnel with guidance to help reduce immunization storage and handling errors and to promote a knowledgeable immunization environment. This interactive presentation will allow the audience to gain knowledge on proper vaccine storage and handling procedures.

Learning Objectives: Discuss CDC storage and handling recommendations, describe proper vaccine handling procedures and identify measures to prevent vaccine errors.

**2:00 – 2:15 Break with Exhibitors**

## **2:15 – 3:00     Building Vaccine Confidence Utilizing Motivational Interviewing**

*Basel Khatib, MD, FAAP, Pediatric Private Practice, Dearborn MI– Nov. 02 and 16*

*Joshua Meyerson, MD, MPH, Health Department Medical Director, Charlevoix MI–Oct. 11*

*P. Ann Ryan, DO, PhD, Integrative Medicine, Okemos, MI–Oct. 09, 30, and Nov. 01, 13 and 15*

The speaker will discuss the importance of a strong provider recommendation and the impact of how vaccine preventable diseases have influenced individuals' perceptions and intentions to get vaccinated. The Top 10 List will be addressed to emphasize how vaccine importance can be conveyed to your staff. The speaker will show how monitoring vaccine safety data and current social trends are important in understanding how parents perceive trends in vaccination. Providers will learn how to use motivational interviewing to empower health care personnel to recommend and promote vaccinations across the lifespan.

Learning Objective: Describe two motivation techniques that will influence your recommendation and promotion of vaccinations.

## **3:00 – 4:00     Troubleshooting Panel**

Immunization experts will answer a wide range of vaccine-related questions from attendees.

Learning Objective:

Describe two issues that can impact your immunization practice.

Oct. 09, Marquette: Terri Adams, RN, BSN, MM, P. Ann Ryan DO, PhD, Raymond A. Strikas, MD, MPH, and Bob Swanson, MPH

Oct. 11, Gaylord: Josh Meyerson MD, MPH, Terri Adams, RN, BSN, MM, Raymond A. Strikas, MD, MPH, and Bob Swanson, MPH

Oct. 30, Grand Rapids: Andrea Becker, RN, BSN, P. Ann Ryan DO, PhD, Andrew Kroger, MD, MPH and Bob Swanson, MPH

Nov. 01, Kalamazoo: Terri Adams RN, BSN, MM, P. Ann Ryan, DO, PhD, Andrew Kroger, MD, MPH and Bob Swanson, MPH

Nov. 02, Flint: Andrea Becker, RN, BSN, Basel Khatib, MD, FAAP, Andrew Kroger, MD, MPH, and Bob Swanson, MPH

Nov. 13 Lansing: Terri Adams, RN, BSN, MM, P. Ann Ryan, DO, PhD, Bob Swanson, MPH, and Candice L. Robinson, MD, MPH

Nov. 15, Dearborn: Andrea Becker, RN, BSN, P. Ann Ryan, DO, PhD, Bob Swanson, MPH, and Candice L. Robinson, MD, MPH

Nov. 16, Troy: Terri Adams, RN, BSN, MM, Basel Khatib, MD, FAAP, Bob Swanson, MPH, and Candice L. Robinson, MD, MPH

## **4:00             Adjourn**